



Adam Searle

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Experience

2013-2017

Operations Manager

Dynamic Discs

- Forecasted monthly, quarterly and yearly financial metrics
- Projected and tracked sales for production and reordering
- Established and implemented location-based inventory system
- Established accounting process from software selection to installation and integration for daily order processing
- Set product pricing and approved discounts for sales team
- Prepared presentations and presented to nation sporting goods retailers with sales team

2009-2013

Consultant

Dynamic Discs

- Assist in the launch of co-branded products with OGIO
- Led transition from eBay only business into a top 5 disc golf brand
- Forecasted all aspects of the initial brand launch
- Established and managed Google Adwords campaigns

2006-2010

Co-Owner

PremierGarage Franchise

- Forecast monthly, quarterly and yearly financial metrics
- Developed excel workbook for product ordering and inventory management
- Designed garage remodels using computer-aided design software
- Coordinated crews for completing remodels
- Scheduled and made sales calls

Education

2003-2006

Bachelor of Science in Business Management

Emporia State University